

CIFA becomes a PlayStation and Xbox video game CIFA machines enter the Construction Simulator® world thanks to the partnership with Astragon

Milan, 12 July 2022 | Concrete mixers and truck pumps by **CIFA** – a long-standing manufacturer of concrete machines – have become part of the **Construction Simulator® video game** developed by **astragon Entertainment** – a leading German company in the development, publication and distribution of sophisticated work simulation games focusing on non-violent cooperative gameplay with highly detailed, technical and realistic environments – and **weltenbauer**. – a developer of computer games and interactive applications. The new Construction Simulator® for **PC, PlayStation®4, PlayStation®5, Xbox One and Xbox Series X|S** will be available for purchase from **20 September 2022**.

Construction Simulator® is the video game that lets gamers control excavators, cranes and other vehicles used in the construction sector, such as CIFA's machines: **the Energya E9 electric truck mixer**, the **Carbotech MK25H mixer-pump** and the **Carbotech K53H truck pump** – three models that have been accurately recreated, from the component details to the audio effects. Gamers deal with the construction phases, starting from the foundations of a building. They use concrete pumps and then keep on building with various types of cranes. The controls are so realistic that they provide an immersive experience and make gamers feel like they really are on a construction site. Along with the large amount of vehicles from the most varied brands, those keen on construction machinery can count on two huge, brand new maps, where they can work their way up from being a small construction contractor to becoming a construction giant.

About CIFA

CIFA is a manufacturer of concrete machinery and equipment, a leading company on the Italian market and one of the world's top players. Part of Chinese industrial group Zoomlion since 2008, CIFA has a strong international reach, with sales networks and technical support on every continent. What's more, CIFA is able to provide customers not only with a range of reliable and quality products but also with financial support through Zoomlion Capital Financial Services. For further information, go to www.cifa.com.

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